

SOSS Door Hardware

UNIVERSAL INDUSTRIAL PRODUCTS, INC.

ONE COREWAY DRIVE, PIONEER, OHIO 43554-0628 USA * (419) 737-2324 * (800) 922-6957

SOSS® UltraLatch® “PUSHES THE ENVELOPE” OF TRADITIONAL DOORKNOBS; OPENS DOORS WITH A PUSH OR A PULL INSTEAD OF A TURN

“Doorknob that’s not a doorknob” offers style and convenience, full ADA compliance

PIONEER, OHIO – Soss® UltraLatch® isn’t your typical doorknob. It doesn’t turn. It doesn’t twist. And it doesn’t look like any doorknob you’ve seen before.

Unlike traditional door handles, which require a twisting of your wrist and a push or pull motion to open, Soss UltraLatch simply pushes and/or pulls to open an interior door.

Soss UltraLatch is one of the few door hardware products made in the U.S. It opens a door with just one touch – a mere ½” push or pull – allowing anyone, including small children or physically challenged adults, including those who suffer from arthritis or finger joint pain – to easily open a closed door. Its stylish, curved tapered handle is designed to fit easily into the hand – but UltraLatch opens just as easily with a push from the hip or arm, making it easy to enter or exit a room even if one’s hands are full.

“We wanted to create the most comfortable yet functional door entry hardware available,” said Neil Marko, President, Soss Door Hardware. “The style is similar to an automobile’s transmission gear shifter – it just feels good in your hand. We started thinking, ‘why can’t a doorknob open using a push/pull motion, using a lever similar to the shifter? Why can’t a lever-handle doorknob open the same way the door goes, rather than requiring a twist or turn?’”

The result is the Soss UltraLatch, ergonomically designed to conform to the shape of the human hand. Its aesthetically pleasing style differentiates it from bulky commercial push-pull latches as often used by hospitals.

Fully ADA-compliant, UltraLatch retrofits to most existing cutouts on doors 1-3/8” to 2” thick. This is a benefit not only for existing homeowners, but especially for an aging population that wishes to remain in homes they’ve occupied for years, but whose physical environments now create challenges.

UltraLatch is available with or without a privacy lock, hidden under the door handle. A matching keyed deadbolt is available for increased security.

It is available in eight stylish finishes – satin chrome, bright chrome, satin brass, bright brass, black, oil rubbed bronze, bright stainless steel or satin stainless steel. Backset dimensions (the distance from the edge of the door to the center of the door’s hardware mounting hole) are available at 2-3/8” or 2-3/4.”

UltraLatch is available through Soss representatives and fine door and hardware stores throughout the U.S.

To see the Soss UltraLatch in action, please view a brief video on YouTube (<http://www.youtube.com/watch?v=p3IUvtxB3DE>).

CONTACT:

Allen Pfenninger, Vice President
Fahlgren Mortine Public Relations
216.298.4653
allen.pfenninger@fahlgren.com

Neil Marko, President
Universal Industrial Products
419.737.2324
NMarko@sooss.com